

MOST IMMEDIATE

F.No. 159-26/2014-ICR-I (pt)

Government of India

Ministry of Culture

ICR Division

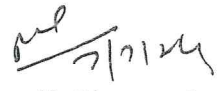
Shastri Bhavan, New Delhi

The 4<sup>th</sup> July, 2014

Circular

**Sub:- Festival of India abroad- Procedure for selection of dance production.**

The undersigned is directed to refer to the subject mentioned above and to forward the copy of procedural guidelines for selection of dance production for Festival of India abroad for necessary action and compliance.

  
(Meena K. Sharma)

Under Secretary to the Govt. of India

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1. Secretary, Sangeet Natak Akademy, New Delhi
2. Director, Kalakhestra Foundation, Chennai
3. Director, Kathak Kendra, New Delhi
4. Director, Jawahar Lal Nehru Dance Akademy, Imphal
5. Director, Sattriya Kendra, Guwahati.

Copy to:

1. Additional Secretary (Culture)
2. All Joint Secretaries, Ministry of Culture
3. Private Secretary to Minister of State (I/C) Culture
4. PSO, Secretary (Culture)

JS(VS)

5. Director, Akademics Division, Ministry of Culture (The Akademics Division may please circulate the guidelines to all State Akademics for necessary action and compliance)

6. NIC for placing on Website

7. Director, Media for issue of Press release

8. Guard File

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New Delhi dated July 4, 2014

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## **FESTIVALS OF INDIA ABROAD – PROCEDURE FOR SELECTION OF DANCE PRODUCTIONS**

### **Introduction**

1. The Festivals of India abroad were revived by the Ministry of Culture in 2013. Festivals of India have been conducted in Peru, Cuba, Lao PDR, Cambodia, Thailand, Vietnam and China since October 2013. In the year 2014, Festivals of India have been proposed in China, South Africa, Japan, Korea, Malaysia, Indonesia, Myanmar, Mongolia and SAARC countries.
2. The dance festival is an integral part of the Festivals of India and represents the centrality of the entire event. Hitherto participation in the Festivals of India abroad by the Ministry of Culture was restricted to Kalakshetra Foundation and Sangeet Natak Akademy. While dance festivals were being conducted, a need was felt for procedural streamlining with regard to outsourced productions and transparent choices of artists and choreographers while maintaining international quality parameters. In this backdrop, the following procedural guidelines are laid down for selection of dance productions for Festivals of India abroad.

### **Guidelines for Selection of Dance Productions:**

#### **A. Institutions under Ministry of Culture**

3. The dance schools under the aegis of Ministry of Culture namely Kalakshetra Foundation, the Kathak Kendra, the Sattariya Kendra Guwahati and the Jawaharlal Nehru Dance Academy Imphal should present in-house productions by their repertory represented by students and faculty. Quality productions shall be identified for Festivals of India abroad. If outsourced choreographers are used, the copy-right of the dance production shall vest with the institutions, and the dancers used shall be from the institutions. However students shall be used and alumni will be encouraged in exceptional cases.

#### **B. Others**

4. A two-step selection process for selection of dance productions shall be put in place:

- a. The first step shall be to create a graded resources list of performing groups by a specialist committee;
- b. The second step is recommendation of performances for Festivals of India abroad.

#### **Preparation of the Graded Resource List:**

5. The graded resources list including State Cultural Akademies shall be prepared on an bi-annual basis and updated on an bi-annual basis.
  - a. The Kalakshetra Foundation Chennai, an institution of national importance shall be responsible for formulation of the graded resources list and its updatation in the States of Kerala, Tamil Nadu, Andhra Pradesh, Telangana, Karnataka, Orissa, Maharashtra, Goa, Chattisgarh, West Bengal, and Gujarat.
  - b. The Sangeet Natak Akademy shall be responsible for formulation of the graded resources list and its updatation in the States of Jammu & Kashmir, Punjab, Himachal Pradesh, Haryana, Madhya Pradesh, Delhi NCR, Uttar Pradesh, Bihar, Jharkhand, Assam, Manipur, Tripura, Meghalaya, Nagaland and Arunachal Pradesh.
6. The nominations for graded resources list are restricted to ballets. The nominations will be accompanied by bio-datas of artists, the publicity photographs along with costs of production.
7. Kalakshetra Foundation and the Sangeet Natak Akademy will seek nominations for the graded resource list from States identified against their names by adopting processes that will ensure adequate publicity. In seeking such nominations the Kalakshetra Foundation and Sangeet Natak Akademy will not be restricted to the grantee organizations of the Ministry of Culture but will try to be as inclusive as possible in identifying the best selections for depicting Indian culture abroad.
8. The Director Kalakshetra Foundation shall head the screening committee for screening nominations for States mentioned in para 5 (a) with Secretary Sangeet NAtak Akademy as a member comprising of 2 senior faculty members representing dance and music faculties of Kalakshetra Foundation. The Secretary Sangeet Natak Akademy shall head the screening committee for screening nominations for States mentioned in para 5 (b) with Director Kalakshetra Foundation as member comprising of Director Kathak Kendra, Director Jawaharlal Nehru Dance Akademy, Imphal and Director Sattriya Academy Guwahati. Government shall nominate one official on each of the selection committees.



Recommendation of Performances from the Graded Resource List:

9. The Joint Secretary in-charge of ICR division in the Ministry of Culture shall head the selection committee comprising of Director Kalakshetra Foundation and Secretary Sangeet Natak Academy with a nominee from Akademies division.
10. The Joint Secretary in-charge of ICR division will consult the Embassy of India where the event is to be held on the nature of dance style that is most suitable for that country.
11. Following consultations with the Embassy of India abroad, the most suitable dance style shall be identified. Thereafter the Committee shall make a recommendation accompanied by bio-datas of artists and the publicity photographs along with costs of production.
12. This issues with approval of competent authority.



(V.Srinivas)

Joint Secretary to Government of India